



MEREDITH CORPORATION AND REBUILDING TOGETHER CELEBRATE

11th ANNIVERSARY WITH ANNUAL WORK DAY ON OCTOBER 18th

Employees Sign Up To Work in Des Moines' Columbus Park Neighborhood

DES MOINES, Iowa (September 27, 2012) – Approximately 200 Meredith Corporation employees will join with Rebuilding Together on October 18th to renovate homes, rehab parts of the VFW and perform landscaping tasks. The work will take place in the Columbus Park neighborhood of Des Moines. This year marks the 11th year that Meredith and Rebuilding Together have partnered for an annual workday.

“Our company is proud of its long-standing partnership with Rebuilding Together,” said Mell Meredith, Chairman of the Meredith Corporation Foundation, and a member of the National Rebuilding Together Board. “We have made a significant difference in the lives of literally hundreds of low-income homeowners and non-profit organizations over the last 11 years.

Rebuilding Together Greater Des Moines is one of the 200 Rebuilding Together affiliates that preserves affordable homeownership and revitalizes communities nationwide. As part of the Des Moines community for the past 17 years, more than 15,000 volunteers have repaired or rehabilitated 1,200 houses and non-profit facilities. The result is \$5 million in added market value to Des Moines homes and neighborhoods.

“As an organization, we strive to provide significant quality of life enhancements for individual homeowners,” said Kimberly Hansen, Rebuilding Together Greater Des Moines Executive Director. “We’re looking forward to another productive day of hard work that will make a difference in these deserving homeowners’ lives.”

The Meredith volunteers are divided into teams that will each work on projects that the homeowners could not complete themselves. These improvements include: replacing siding and sidewalk; painting; repairing gutters and downspouts; planting and trimming trees; removing and replacing carpeting; installing bathroom fixtures; and installing ramps.

MEDIA NOTE: To schedule a preview interview at the site with a homeowner prior to Oct. 18, to schedule interviews with employees, or to visit the work site on Oct. 18, please contact Kathy Nowacki at 422-3425 (cell). There will also be a noon luncheon on Oct. 18 with a program including Councilperson Christine Hensley, Steve Lacy, and representatives from the Rebuilding Together National Office.

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About Meredith Corporation

Meredith (www.Meredith.com) is the leading media and marketing company serving American women. Meredith combines well-known national brands - such as Better Homes and Gardens, Parents and Family Circle - with 12 local network-affiliated television brands in fast-growing markets and a robust online presence through the Meredith Women's Network, the first brand network comprised of premium Web sites geared toward the topics that matter most to women. Meredith also features full-service marketing solutions capabilities that provide national and international companies with innovative and cutting-edge marketing services. In the last three years, the company has significantly added to its portfolio through acquisitions and investments in the digital, mobile, word-of-mouth, health care and database areas.

About Rebuilding Together

The Rebuilding Together network of more than 200 affiliates provides free rehabilitation and critical repairs to the homes of low-income Americans. In 2008, those affiliates repaired and modified more than 10,000 owner-occupied homes and non-profit facilities; served nearly 600,000 people with an average annual income of under \$16,000; and worked with 200,000 volunteers who gave their time and skills back to their communities. Rebuilding Together has been doing this nationally for over 30 years. Since its founding in 1995 through Rebuilding Day 2008, Rebuilding Together Greater Des Moines has repaired or rehabilitated 585 houses and non-profit facilities through the efforts of 14,000 volunteers who have donated 100,000 hours of volunteer time. The result is more than \$5 million in added market value to Des Moines homes and neighborhoods. Rebuilding Together Greater Des Moines is an affiliate of Rebuilding Together, the nation's largest non-profit organization whose mission is preserving homeownership for low-income citizens.

Rebuilding Together preserves and revitalizes houses and communities, assuring that low-income homeowners, particularly those who are elderly, disabled, and families with children, live in warmth, safety, and independence. For more information on Rebuilding Together, call 284-7403 or visit www.rebuildingdm.org.

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