



## NEWS RELEASE

**For Immediate Release**

**MEDIA CONTACT:** Marcia Munger

515-321-6607

marcia@marciamunger.com

### **Fifth Annual “RED Day” Set to Lend a Hand in Des Moines Keller Williams Greater Des Moines part of community service initiative across the globe**

Clive, IA—May 6, 2013— Keller Williams associates may be taking the day off on Thursday, May 9, 2013, but it will hardly be a day of rest. Associates with the Keller Williams Greater Des Moines market center have chosen to “Give Where They Live” as part of RED Day, one of the biggest events in the real estate industry.

Short for “**R**enew, **E**nergize and **D**onate,” RED Day was created to unite Keller Williams Realty offices and associates in an international day of service.

As part of the RED Day effort, Keller Williams Greater Des Moines has chosen to team up with Rebuilding Together and spend the day painting, remodeling a bathroom and doing general repairs at a home in the metro Des Moines area on Thursday, May 9<sup>th</sup> from 8:30am-4pm. Rebuilding Together offers programs for homeowners with homes in need of repair.

“This event is an entrenched part of Keller Williams Realty’s culture and displays the extraordinary effect a company can have when individuals come together to work as a team for the greater good of everyone,” said Team Leader Brian Wentz. “Last year, we partnered with the FreeStore and collected furniture items that were donated to women and families who had left an unsafe home due to domestic violence. We can’t tell you what an impact it made on each of us personally – it felt so great to give back to the community we know and love.”

“We are excited to work with the dedicated Keller Williams volunteers,” said Rebuilding Together Executive Director Kimberly Hansen. “The associates are participating in a project, devoting their time to renewing a home in one of the neighborhoods in which they serve.”

Since the first RED Day in 2009, Keller Williams associates have given almost a half million hours of community service through activities ranging from food and blood drives to cleaning up trash in public parks, revamping gardens at nursing homes and rebuilding homes and schools for community members in need. To this day, it is one of the largest events in the real estate industry.

For more information about RED Day in Des Moines, please contact Marcia Munger at 515-321-6607 or visit [www.KWDSM.com](http://www.KWDSM.com).

The Keller Williams Realty Greater Des Moines Market Center, located at 10200 Hickman Court in Clive, Iowa is a full-service real estate firm with 73 sales associates.

# # #

**About Keller Williams Realty, Inc.:**

*Keller Williams Realty Inc. is the largest real estate franchise company in the United States, with approximately 700 offices and 80,000 associates around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale, visit Keller Williams Realty online at [www.kwdsm.com](http://www.kwdsm.com). For more information about KWWorldwide, please visit [www.kwworldwide.com](http://www.kwworldwide.com).*