Fifth Annual “RED Day” Set to Lend a Hand in Des Moines
Keller Williams Greater Des Moines part of community service initiative across the globe

Clive, IA—May 6, 2013— Keller Williams associates may be taking the day off on Thursday, May 9, 2013, but it will hardly be a day of rest. Associates with the Keller Williams Greater Des Moines market center have chosen to “Give Where They Live” as part of RED Day, one of the biggest events in the real estate industry.

Short for “Renew, Energize and Donate,” RED Day was created to unite Keller Williams Realty offices and associates in an international day of service.

As part of the RED Day effort, Keller Williams Greater Des Moines has chosen to team up with Rebuilding Together and spend the day painting, remodeling a bathroom and doing general repairs at a home in the metro Des Moines area on Thursday, May 9th from 8:30am-4pm. Rebuilding Together offers programs for homeowners with homes in need of repair.

“This event is an entrenched part of Keller Williams Realty’s culture and displays the extraordinary effect a company can have when individuals come together to work as a team for the greater good of everyone,” said Team Leader Brian Wentz. “Last year, we partnered with the FreeStore and collected furniture items that were donated to women and families who had left an unsafe home due to domestic violence. We can’t tell you what an impact it made on each of us personally – it felt so great to give back to the community we know and love.”
“We are excited to work with the dedicated Keller Williams volunteers,” said Rebuilding Together Executive Director Kimberly Hansen. "The associates are participating in a project, devoting their time to renewing a home in one of the neighborhoods in which they serve.”

Since the first RED Day in 2009, Keller Williams associates have given almost a half million hours of community service through activities ranging from food and blood drives to cleaning up trash in public parks, revamping gardens at nursing homes and rebuilding homes and schools for community members in need. To this day, it is one of the largest events in the real estate industry.

For more information about RED Day in Des Moines, please contact Marcia Munger at 515-321-6607 or visit www.KWDSM.com.

The Keller Williams Realty Greater Des Moines Market Center, located at 10200 Hickman Court in Clive, Iowa is a full-service real estate firm with 73 sales associates.

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