



## **MEREDITH CORPORATION AND REBUILDING TOGETHER GREATER DES MOINES**

### **PARTNER TO MAKE A DIFFERENCE FOR DES MOINES' EAST SIDE**

*More than 200 Meredith Employees to Participate in 13<sup>th</sup> Annual Fall Workday on October 9*

**DES MOINES, IA (October 1, 2014)** – Meredith Corporation and Rebuilding Together Greater Des Moines will join forces with the Boys and Girls Club of Central Iowa (BGCCI) on October 9 in the Martin Luther King Jr. Park and Capital Park neighborhoods to repair homes, update neighborhood parks, and install new food pantries for the school programs at BGCCI. More than 200 Meredith volunteers will donate their time and effort in this 13<sup>th</sup> Annual Fall Workday.

“This year we wanted to partner with the Boys and Girls Club to directly impact the lives of families and children in our metro area,” said Mell Meredith, Chairman of the Meredith Corporation Foundation and Vice Chair of the National Rebuilding Together Board. “We look forward to increasing our efforts to enhance the school programs and surrounding facilities, and building great relationships with the residents when we are there.”

New this year, Meredith volunteers will be joined by BGCCI staff and students, as well as Hiatt Middle School students. Teams will work on six houses in the neighborhood, including five homes belonging to members of the BGCCI. Improvements will include remodeling, installing food pantries built by *WOOD* Magazine employees, and beautifying park areas with landscaping and garden installations.

“One of the main goals of Rebuilding Together is to make vital improvements that allow residents to stay in their homes,” said Kimberly Hansen, Executive Director of Rebuilding Together Greater Des Moines. “Meredith volunteers have significantly improved the lives of hundreds of Des Moines residents, and we look forward to their work day every year.”

Rebuilding Together Greater Des Moines is one of the 200 Rebuilding Together affiliates that preserve affordable home ownership and revitalize communities nationwide. Since 1995, Rebuilding Together Greater Des Moines has organized more than 19,000 volunteers who have repaired or rehabilitated more than 1,750 homes, along with more than a dozen city parks, public spaces, and non-profit facilities. The result is \$8.3 million in added market value to Des Moines homes and neighborhoods.

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**MEDIA NOTE:** To schedule an interview or to visit the work site, please contact Lauren Burt at (515) 249-4219.

### **About Meredith Corporation**

Meredith Corporation (NYSE: MDP) has been committed to service journalism for more than 110 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile, tablets and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's Local Media Group includes 15 owned or operated television stations reaching 10 percent of U.S. households. Meredith's National Media Group reaches 60 percent of American millennial women through well-known brands such as Better Homes and Gardens, Parents and Allrecipes.

### **About Rebuilding Together**

Rebuilding Together believes that everyone deserves to live in a safe and healthy home. Our focus provides critical repairs, accessibility modifications and energy efficient upgrades to low-income homes and community centers at no cost

to service recipients. Our impact extends beyond the individuals served to revitalize and stabilize vulnerable neighborhoods and communities across the country. Our 200 local affiliates complete 10,000 rebuild projects a year thanks to the efforts of nearly 200,000 volunteers from corporate partners, skilled trades professionals and everyday good citizens.