



## **MEREDITH CORPORATION AND REBUILDING TOGETHER RETURN TO COLUMBUS PARK NEIGHBORHOOD FOR ANNUAL WORKDAY**

*More than 200 Meredith Employees to Participate in 12<sup>th</sup> Annual Fall Workday on October 3*

**DES MOINES, Iowa (September 27, 2013)** – Meredith Corporation has partnered with Rebuilding Together Greater Des Moines for the 12th consecutive year. This year, they will again work in the Columbus Park neighborhood to repair homes, install playground equipment, and spruce up the Bellizzi MacRae American Legion Hall. More than 200 Meredith volunteers will donate their time and effort.

“We’ve decided to return to the Columbus Park neighborhood this year because we accomplished so much during last year’s project, but we knew there was more work to do,” said Mell Meredith, Chairman of the Meredith Corporation Foundation and Vice Chair of the National Rebuilding Together Board. “We developed great relationships with the residents when we were there, and we look forward to going back.”

Teams of employees will work on five homes in the neighborhood between SE 1<sup>st</sup> and SE 5<sup>th</sup> Streets. Improvements will include replacing siding, painting, remodeling, landscaping, and power washing.

“One of the main goals of Rebuilding Together is to provide maintenance that allows residents to stay in their homes,” said Kimberly Hansen, Executive Director of Rebuilding Together Greater Des Moines. “Meredith volunteers have helped hundreds of Des Moines residents do so, and we look forward to their work day every year.”

A team will also make extensive improvements to Columbus Park, including the installation of playground equipment. Another team will help paint the exterior of the Bellizzi MacRae American Legion Hall.

Rebuilding Together Greater Des Moines is one of the 200 Rebuilding Together affiliates that preserve affordable home ownership and revitalizes communities nationwide. In the past 18 years, Rebuilding Together Greater Des Moines has organized more than 19,000 volunteers who have repaired or rehabilitated more than 1,300 homes, along with more than a dozen city parks, public spaces, and non-profit facilities. The result is \$8 million in added market value to Des Moines homes and neighborhoods.

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**MEDIA NOTE:** To schedule an interview or to visit the work site on October 3, please contact Kathy Nowacki at 422-3425 (cell).

### **About Meredith Corporation**

Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands – including Better Homes and Gardens, Parents, Family Circle, Allrecipes.com, Ladies' Home Journal, Fitness, More, American Baby, EveryDay with Rachael Ray and FamilyFun – along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such

as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile, tablets, and video – to give consumers content they desire and to deliver the messages of its advertising and marketing partners.

Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies through Meredith Xcelerated Marketing.

### **About Rebuilding Together**

Rebuilding Together believes that everyone deserves to live in a safe and healthy home. Our focus provides critical repairs, accessibility modifications and energy efficient upgrades to low-income homes and community centers at no cost to service recipients. Our impact extends beyond the individuals served to revitalize and stabilize vulnerable neighborhoods and communities across the country. Our 200 local affiliates complete 10,000 rebuild projects a year thanks to the efforts of nearly 200,000 volunteers from corporate partners, skilled trades professionals and everyday good citizens. Join us — visit [www.RebuildingTogether.org](http://www.RebuildingTogether.org).