



Rebuilding Together
Greater Des Moines



BOYS & GIRLS CLUBS
OF CENTRAL IOWA



MEREDITH CORPORATION, REBUILDING TOGETHER GREATER DES MOINES AND BOYS & GIRLS CLUBS OF CENTRAL IOWA PARTNER ON ANNUAL WORKDAY FOR HOME AND COMMUNITY PROJECTS AT EAST HIGH SCHOOL AND IN SURROUNDING NEIGHBORHOODS

More than 200 Meredith Employees and Volunteers Will Make Repairs and Improvements to Homes, City Parks, East High School and Boys & Girls Clubs' Future Teen Center Tomorrow

DES MOINES, IA (October 11, 2017) –Meredith Corporation and Rebuilding Together Greater Des Moines are continuing their partnership with Boys & Girls Clubs of Central Iowa (BGCCI) to enhance the lives of families and students at East High School and its surrounding neighborhoods. Tomorrow, Thursday, October 12, Meredith employees and volunteers will be giving their time and effort to the following projects:

- Making necessary home repairs and improvements to houses belonging to Boys & Girls Clubs members and East High School students;
- Installing new playground equipment in Stewart Square Park, one of Des Moines' oldest parks;
- Landscaping BGCCI's future teen center; and
- Refreshing and replanting East High School's interior courtyard; updating its fashion and sewing room; and collecting goods for and organizing its food and personal-item pantries.

“Meredith employees have consistently contributed their hard work, heart and dedication to our annual Rebuilding Together workdays, and I’m thrilled about the exciting projects we’re tackling this year,” said Mell Meredith, Chairman of the Meredith Corporation Foundation and Vice Chair of the National Rebuilding Together Board. “Meredith’s partnerships with Rebuilding Together, Des Moines Parks and Recreation and, more recently, the Boys & Girls Clubs of Central Iowa, have provided us the opportunity to holistically strengthen families and neighborhoods and continually make a difference in the lives of other community members. Over the past 16 years, we’ve rehabilitated and helped preserve the homes of families in need, and revitalized and enhanced community spaces. I’m ecstatic that we’ve continued to increase the role of Boys & Girls Clubs and its members in Meredith’s annual Rebuilding Together workday, and I’m eager to expand this involvement to East High School students. I’m very grateful to all Meredith employees, volunteers and the young people joining us to create a better future for our community and its residents.”

On the annual workday, Meredith employees will rehabilitate five homes in the Capitol East, Capitol Park and Martin Luther King Jr. Park neighborhoods. Volunteers will also add five pieces of playground equipment to Stewart Square Park. One of the pieces, called “Global Motion,” celebrates the diversity of the neighborhood. The large globe will spin and be climbable for children. The East 14th Street entrance to the park will also be rejuvenated with new landscaping.

“The goal of Rebuilding Together is to partner with community volunteers to maintain the housing of low-income homeowners, particularly the elderly, disabled, and families with dependent children,” said Kimberly Hansen, Executive Director of Rebuilding Together of Greater Des Moines. “Through our continued partnership with Meredith Corporation, we’ve changed so many lives for the better and positively influenced the larger community.”

This year, Meredith volunteers will be joining the Scarlet Ambassadors, a student service group, to improve classrooms, shared spaces, and resources at East High School, Iowa’s largest school for freshman through seniors. Across the street from East High School are BGCCI’s main offices and its future teen center. The BGCCI facility serves East students and

will soon host other teens and Club members in Des Moines when BGCCI opens the teen center as part of its *Club Pathways* capital campaign.

“Boys & Girls Clubs are here to provide a safe, supportive place for young people in kindergarten through 12th grade, and to help them with the most difficult challenges they face,” said Jodie Warth, Chief Executive Officer of Boys & Girls Clubs of Central Iowa. “By partnering with Meredith Corporation and Rebuilding Together, we’ve been able to make an even greater and immeasurable impact on the youth and families we serve.”

For additional information on Meredith’s Rebuilding Together workday, including the home repairs and improvements, community projects and volunteering at East High School, please contact Katie Miner, Corporate Communications Representative, at (515) 393-1067, or katie.miner@meredith.com.

ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP; www.meredith.com) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith’s National Media Group reaches 110 million unduplicated women every month, including 70 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenting and health through well-known brands such as Better Homes & Gardens, Allrecipes, Parents, SHAPE and The Magnolia Journal. Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world’s top brands, including The Kraft Heinz Co., Benjamin Moore, Allergan, TGIFriday’s and WebMD.

Meredith’s Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith’s portfolio is concentrated in large, fast-growing markets, with seven stations in the nation’s Top 25 – including Atlanta, Phoenix, St. Louis and Portland – and 13 in Top 50 markets. Meredith’s stations produce 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

ABOUT REBUILDING TOGETHER GREATER DES MOINES

Rebuilding Together Greater Des Moines is one of the 165+ Rebuilding Together affiliates that preserve affordable homeownership and revitalize communities nationwide. In the past 22 years, Rebuilding Together Greater Des Moines has organized more than 22,000+ volunteers who have repaired or rehabilitated more than 3,000 homes, along with more than a dozen city parks, public spaces, and non-profit facilities. The result is \$9.8 million in added market value to Des Moines homes and neighborhoods.

ABOUT BOYS & GIRLS CLUBS OF CENTRAL IOWA

Boys & Girls Clubs of Central Iowa (bgcci.org) provides the kids and teens in our community who need us most with a safe, supportive place to be after school and during the summer, structured programs, and caring staff role models. Our highly-educated and trained professionals at our five area Club locations give 1,700 members the resources and guidance to graduate high school on time with a plan for the future. Boys & Girls Club programs help young people achieve academic success, model good character & citizenship, and live healthy lifestyles.

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